## ICQCC 2012 - KUALA LUMPUR, MALAYSIA

International Convention on QC Circles is an annual event held in different countries every year with the purpose of celebrating, sharing and recognising outstanding circles from all corners of Asia. Malaysia, for the second time has been honoured with the task of hosting this event from 14 to 17 October, 2012. The event will be held at Kuala Lumpur Convention Centre in the heart of Kuala Lumpur, our capital city. Malaysia Productivity Corporation (MPC), the agency responsible for organising this event hereby invites you either as an observer, circle members, or paper presenters to join us in making this event a reality for all.

#### Objectives of this event are to:

- Encourage the QCC activities throughout the country through innovative initiatives and creative projects to enhance the effectiveness of service delivery system in organisation;
- Sharing knowledge and experiences in implementing innovative projects, and creating the value of the QCC project; and
- Provide a platform for benchmarking activities in terms of comparative levels of achievement and organisational impact among the participative countries.

The theme of ICQCC 2012 is "From Ideas to Reality". The theme corresponds with the gist of QCC in bringing ideas of improvement and the continuity of development into real and factual.

MPC on behalf of Malaysia, with pleasure, is proud to host this international event. We strongly believe this exclusive opportunity to present your QCC activities in this convention will bring advantages and benefits to your organisation. Please join our convention in 2012. We look forward to seeing you in Kuala Lumpur.

## WHAT IS ICQCC ? - THE HISTORY

The idea of organising the International Convention on Quality Control Circles (ICQCC) began in 1975. During the Korean Control Conference, Chairman of the Organising Committee of the Conference proposed that opportunity of exchanging idea and experience on QC Circle activities should be held periodically among the countries for further development of the activities. For this reason, in 1976, the first International Convention on Quality Control Circle was materialised in Seoul and the participating countries were Japan, Korea and Taiwan.

Since then, the number of countries and regions attending had increased. The ICQCC 2011 was held in Yokohama, Japan and will be followed by the ICQCC 2012 in Kuala Lumpur, the second convention to be organised in Malaysia.

In the past 35 years, the ICQCC was organised in the following venues:						
1976 Seoul	1989 New Delhi	2002 Lucknow				
1977 Taipei	1990 Tokyo	2003 Tokyo				
1978 Tokyo	1991 Bali	2004 Bangkok				
1979 Seoul	1992 Seoul	2005 Changwon				
1980 Taipei	1993 Bangkok	2006 Bali				
1981 Tokyo	1994 Hong Kong	2007 Beijing				
1982 Seoul	1995 Yokohama	2008 Dhaka				
1983 Taipei	1996 Kuala Lumpur	2009 Cebu				
1984 Manila	1997 Beijing	2010 Hyderabad				
1985 Tokyo	1998 Colombo	2011 Yokohama				
1986 Seoul	1999 Manila	2012 Kuala Lumpur				
1987 Bangkok	2000 Singapore	2013 Taipei				
1988 Taipei	2001 Taipei	2014 Colombo				

## CALL FOR PAPERS

We would like to call all quality circles, quality improvement professionals and practitioners who have success stories about developing and/or implementing programs, systems or project to present your successful case studies at the ICQCC 2012-Malaysia.

Regardless of the type of business operation, we call for papers under the following categories:

#### 1. Improvement (Kaizen) case studies

Presentation from identifying problems/assignments of the workshop related to Quality, Cost, Safety, Maintenance, Customer Satisfaction and Environment etc.

#### 2. Operation case studies

Presentation summarising ideas on activities, member's growth, enhancement of workshop capabilities through continuous improvement (Kaizen) activities

#### 3. Promotion case studies

Presentation by managers, promoters and/or the secretariat regarding how to provide education and training, support and guidance as and when required, so as to develop and vitalise small group activities

#### 4. TQM and Small Group Activities

Presentation dealing with small group activities under TQM promotion, and/or linked to TQM activities such as Quality Assurance, Policy Management etc,.

#### 5. Small group activities at each respective country

Presentation reporting activity or promotion status, history or development of small group activities at each respective country.

#### 6. Others

## COMPETITION STREAM **PRESENTATION** EVALUATION)

Presenters, who wish to compete, may register into Competition Stream (Presentation Evaluation). Examiners domestic and overseas will evaluate presentations based on the set evaluation criteria, and either a 3-star, 2-star or 1-star award will be given.

#### **Competition Stream is for:**

- 1. Improvement (Kaizen) case studies; and
- 2. Operation cases studies.

# **APPLICATION FLOW**

## **Participants & Presenters**

October 2011	Application for Presentatio • Fill out "Preliminary Application • Submit with "Paper Summary"(30
February 2012	Application
March 2012	
April 2012	Preparation of Final Paper
June 2012	Dead
July 2012	Application for participatio • Fill out "Participation Applicatio • Make payment for participatio Visa Application (as requires • Contact the nearest Malays Embassy/consulate
September 2012	Bring exchange voucher at the convention venue

## CONVENTION OUTLINE

International Convention on QC Circles (ICQCC 2012-Malaysia) "From Ideas To Reality" : 14 - 17 October, 2012 Date Venue : Kuala Lumpur Convention Centre (KLCC), Malaysia

October 2012

Date Session	Morning	Afternoon E		
14 October 2012 (Sunday)	Registration	Welcome Reception		
15 October 2012 (Monday)	Opening Session & Presentations	Presentations		
16 October 2012 (Tuesday)	Presentations	Presentations	Far Bar	
17 October 2012 (Wednesday)	Plant Visit(*)	• (*) Separate registration • Offical Language: English	•	

## PRELIMINARY APPLICATION FORM - CALL FOR PAPERS

Title of paper :							
Category of papers :	01	<b>2</b>	3	4	5	6	
I/We wish to present at	competition s	tream :	Yes		🗌 No		
Name of Circle :							
Organisation :							
Address :							
Contact person :				Job ti	le & Division :		
Phone :		Fax :		Email	:		

#### Submit this form with a summary of your papers (about 300 words and in English) by email or fax to:

Ms. Siti Zurianah Othman (zurianah@mpc.gov.my) Ms. Sharifah Shamsiah (sh.shamsiah@mpc.gov.my) Ms. Hanisah Mohd Ramli (hanisah@mpc.gov.my) Fax: +603-7955 1824, +603-7960 6264 Email: marketing@mpc.gov.my



**A. Convention Participation Fee** Presenter(s): To be confirmed Participant(s): To be confirmed \* Convention Participation Fee includes access to all presentation venues. proceedings in CD-ROM, welcome party and convention kit. ening **B. Farewell Banquet** Participant(s): To be confirmed \*Separate registration is required. rewell **C. Plant Visit** inquet(\*) Participant(s): To be confirmed \*Separate registration is required. Application will close at maximum required asa Malavsia capacity.