



# Quality Circle Forum of India

## Hyderabad Chapter

### 32nd Chapter Convention on Quality Concepts

**CCQC-2018**

on 6<sup>th</sup> & 7<sup>th</sup> September 2018

**Theme : “Igniting Minds for Innovation through  
Quality Concepts”**



Venue

**Hotel Marigold**

Greenlands, Begumpet, Hyderabad



*Chief guest Shri. Nayani Narasimha Reddy, Honable Home Minister Govt. of Telangana  
Lighting the lamp on occasion of CCQC - 2017*



*Chief guest Mr. Ch. Vidyasagar Rao, H.E. Hon'ble Governor of Maharashtra, is being felicitated by  
Mr. Ch. Balakrishna Rao in the presence of Mr. T. Harish Rao, Hon'ble Minister Govt. of Telangana*



*Chief Guest Shri K.T. Rama Rao, Honorable Minister for IT and Panchayat Raj, Govt. of Telangana, is  
addressing the gathering during inaugural session in CCQC-2014*

# INVITATION

## DEAR QUALITY CIRCLE PRACTITIONERS / ENTHUSIASTS / MEMBERS

The Chairman and Members of Governing Council of QCFI- Hyderabad Chapter have great pleasure in extending a cordial invitation and warm welcome to the participants for 32nd Chapter Convention on Quality Concepts.

### Theme : Quality Concepts: “Igniting Minds for Innovation through Quality Concepts”

Hyderabad Chapter has been spearheading the Quality movement with the active support of our Institutional members for more than 30 years. Now we are celebrating, 32nd Annual Chapter Convention. The theme of the convention is “Igniting Minds for Innovation through Quality Concepts”

Entrepreneurs carry out their business to fulfil the needs of the society with their products and services to the satisfaction of customers. Total Quality Management (TQM) is a journey in search of excellence to stay on the top of competition. TQM focuses on Total Employee Involvement (TEI) for creating quality products and services. Continuous improvement in manufacturing goods and services is essential to maintain competitive edge. Apart from improvements the need of the hour is to ignite the minds of employees in the organisation at all levels including the shop floor first line people to enhance their creative and logical thinking process. The convention theme is very much appropriate to the needs of world class management and global competition.

Our Quality Circle convention gives an opportunity for the employees to show case their achievements in their respective organizations. We request all our individual and institutional members to participate and benefit from this great event of CCQC-2018 Convention and make it a grand success.

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**A. Dayanand Reddy**  
Hon. Secretary

**K. Manohar Hegde**  
Vice-Chairman

**Ch. Balakrishna Rao**  
Chairman

## CASE STUDY PRESENTATION

- Case Studies on (i) Manufacturing, (ii) Support Services and (iii) Pure Services, can be presented.
- QC studies relating to other Allied concepts like 5-S, Kaizen, TPM, Benchmarking, & Lean Quality Circle etc. can also be presented.
- Recognition: Awards for those ranked in order by judges based on evaluation norms will be presented at the convention. Recognition will be given for special case studies on allied team concepts presented by Quality Improvement Teams (QIT).
- Selection for NCQC – 2018: The successful Prize winning Quality Circle Teams for Oral & Model Presentation will be recommended for participation in NCQC -2018 organized by QCFI-HQ in association with QCFI-Gwalior Chapter from 21st to 24th December- 2018.

# Guide Lines for Case Study Presentation

## 1. Oral QC & Allied Concepts Presentation

- Maximum presentation is for 15 minutes in addition to 3 minutes for questions by Judges.
- Case Study can be presented in Telugu, Hindi & English but presentation text / slides should be in English.
- LCD / SCREEN & LAPTOP etc. and table for small model presentation will be provided by us at the venue.

## 2. Posters, Slogans & Poem

- Convention Theme will be the Topic for the POSTERS, SLOGAN and POEM Competition and language may be in TELUGU/HINDI/ENGLISH.
- Only QC members can participate in POSTERS/ SLOGAN and POEM Contest, received on or before 25th August 2018.
- Selection will be at the sole discretion of Evaluation Committee, which will be final.

## 3. Model Presentation

- Registered Quality Circle members for case study presentation can also present their models at the model exhibition, on non-chargeable basis.
- Model presentation will be done on 6th Sept. 2018 from 2.00 PM to 4.00 PM and on 7th Sept. 2018 from 9.00 AM to 11.00 AM.

## Knowledge Test (written) - Mandatory

Knowledge test (written) will be conducted for all participating QC teams and allied concept teams and it carries 20 marks which will be considered in the final evaluation for the AWARDS. Duration of test is 15 minutes. PARTICIPATION OF ALL TEAMS IS MANDATORY.

## K.V.K Raju Rolling Trophy

Instituted in Memory of K.V.K. Raju, Former CEO of Nagarjuna Fertilizers and Chemicals Ltd. The Trophy will be awarded for the “Best of Convention Quality Circle” in manufacturing / support service category.

## SBH Rolling Trophy CHAPTER Award

This Award was instituted by State Bank of Hyderabad and will be awarded for “Best of Convention Quality Circle” from pure service category.

## QCFI Hyderabad Chapter Award

“Best organization supporting QC Movement” will be awarded to the organizations practicing QC activity consistently and supporting promoting, propagating the QC movement.



### Submission of Case Studies

Case studies for presentation should be presented in MS – Word / Power Point format in one CD along with one Hard copy on A-4 size paper in single space having a margin of 3 cms on all four sides. No last-minute corrections before presentation will be entertained. Total marks as per evaluation is 120. Excessive animation should be avoided. Number of slides may be limited to about 70 slides.

**Last date of submission: 20th August 2018**

**Note: Case studies submitted beyond above date will not be accepted.**

### Attention all QC Team Members

All QC Leaders / Facilitators are requested to submit their QC case studies (1-hard copies & 1 CD) QC RECORD BOOKS and Registration of Quality Circle on or before 20th August 2018 to the Chapter Office. Submission of Record Book after due date will not be accepted. This is strictly to be followed. All QC Circle Leaders are requested to collect their QC Record Book on 6-09-2018 from Registration counter positively. QCFI Hyderabad Chapter will not be responsible for uncollected QC Record book.

### Languages

Telugu, Hindi and English: Presenter in any other language has to bring his own translator. Computer presentations should be in English/Hindi Case study can be presented in Telugu, Hindi & English but presentation text should be only in English.

### Evaluation Criteria for CCQC-2018

S.No.	Activity/Area	Marks
1	Pre-evaluation of Case Studies Hard Copy	60
2	QC Case study Oral presentation at Convention-20 Marks and Judge's Question Answers-10 Marks Max. 3 (20+10= 30)	30
3	Knowledge Test (Mandatory)	20
4	QC Register marks (to be added in CCQC-2018 total marks)	10
<b>Total</b>		<b>120</b>

### QC Case Study Pre - Evaluation Criteria for Chapter Convention

S No.	STEPS	MARKS
(1)	Identification of Problem	-
(2)	Selection of Problem	-
(3)	Define the Problem	6
(4)	Analysis of the problem	6
(5)	Finding out Causes	7
(6)	Root Causes Analysis	3
(7)	Data Analysis	7
(8)	Development of Solution	8
(9)	Foreseeing Probable Resistance	3
(10)	Trail Implementation & Check Performance	8
(11)	Regular Implementation	6
(12)	Follow - up Review	6
<b>Total</b>		<b>60</b>

### Oral Presentation marks for QC and Allied Concepts

S.No	Activity/Area	Marks
1	Sequence	5
2	Communication Skills	5
3	Time Management	5
4	Special Effects	5
5	Judge's Question & Answers	10
<b>Total</b>		<b>30</b>
<b>Knowledge Test (Mandatory for QC &amp; Allied Concepts teams)</b>		<b>20</b>

### QC Register evaluation criteria for chapter convention is as follows:

S.No.	Activity/Area	Marks
1	General Information (P- 3,8,11)	2
2	Project Information (P - 12-21)	1
3	Attendance	1
4	Meeting minutes - compare with milestone chart of case study)	3
5	Monitoring of meeting minutes (By HOD, Coordinator, Facilitator)	2
6	Special Features	1
<b>Total</b>		<b>10</b>

### Allied Concepts & LQC Case Study Pre-Evaluation Criteria for Chapter Convention

S.No	Activity/Area	Marks
1	Selection of problem	5
2	Define the problem/project	10
3	Data collection (measurement)	15
4	Analysis of the data	15
5	Solution, implementation & gain	20
6	Follow up & control	5
<b>Total</b>		<b>70</b>

### Register marks (not applicable for LQC and other allied concepts)

#### Note:

Though the Presentation Criteria for CCQC (in their hard copies/PPT) do not include listing of problems, it is recommended that the circles include them also, so that it will be easier for them to submit the HARD COPY of case study for NCQC Evaluation.

#### Grades

Bronze Award shall be awarded for Quality Circles scoring between 50% to 59%

Silver Award shall be awarded for Quality Circles scoring between 60% to 69%

Gold Award shall be awarded for Quality Circles scoring above 70%

### Eligibility - Only QCFI Member Organization Can Participate

Case Studies should pertain to the period September 2017 to August 2018. Case studies not pertaining to this period can be presented provided they have not been presented at any Chapter / National Convention. However, Non-members (Institutional) of QCFI may also nominate teams for competitive presentations provided they enroll as Members immediately by submitting membership applications obtainable from QCFI Office or by downloading from QCFI-Hyderabad Chapter Website [www.qcfihyderabad.com](http://www.qcfihyderabad.com) along with the membership fee.

## **CCQC - 2018 REGISTRATION FEE STRUCTURE**

S. No.	Description	Institutional Annual	Membership Permanent
1.	Quality Circle Case Study Presenters (up to 5 Members)	16000/-*	14500/-*
2.	Allied Concepts (up to 3 members)	9600/-*	8700/-*
	Additional Member from same QC Circle or Allied concepts	3200/-*	2900/-*
3	Participation of Facilitator / Coordinator Respective Quality Circle - Mandatory	3200/-*	2900/-*
4	Delegate (not in presentation team)	3200/-*	2900/-*

**\* Note: GST 18% as applicable is extra to the above free structure**

IMPORTANT: Facilitator should necessarily accompany each Quality Circle either as a team member or as an additional member on payment as explained above. Emphasis on attendance of Facilitator and co-ordinator is done in the interest of the organization for Quality Circle activities. It is made mandatory that either Facilitator / Co-ordinator will accompany in particular to guide Quality Circle teams appearing for written Knowledge Test.

MODE OF PAYMENTS : Registration fee along with GST as applicable can be paid by Cheque/Online Transfer follows.

### **QUALITY CIRCLE FORUM OF INDIA-HYDERABAD CHAPTER**

Bank : IOB  
 Account No. : 020001000011579  
 Branch : Secunderabad (0200)  
 IFS Code : IOBA 0000200

Payment can also be made by DDs & Multi city cheque drawn in favour of "QCFI-Hyderabad Chapter" payable at Hyderabad.



*Best-of Convention award won by Ramco Dynamic QC of The Ramco Cements Ltd.*

# PROGRAM SCHEDULE FOR CCQC - 2018

## DAY ONE - 06th September 2018

(1)	CONVENTION REGISTRATION	08.00Hrs
(2)	INAUGURAL SESSION	09.30Hrs
(3)	TEA BREAK	10.30Hrs
(4)	CASE STUDY PRESENTATION	11.00Hrs
(5)	LUNCH BREAK	13.00Hrs
(6)	CASE STUDY PRESENTATION	14.00Hrs
(7)	TEA BREAK	15.00Hrs
(8)	CASE STUDY PRESENTATION	15.15Hrs
(9)	SLOGAN / POSTER/ QUIZ COMPETITION	16.45Hrs
(10)	CLOSING OF DAY – 1	18.00Hrs
(11)	KNOWLEDGE TEST	11.00 - 18.00Hrs

## DAY TWO - 07th September 2018

(12)	CONTINUATION OF CASE STUDY PRESENTATION	08.30Hrs
(13)	TEA BREAK	11.00Hrs
(14)	CASE STUDY PRESENTATION	11.30Hrs
(15)	LUNCH BREAK	13.00Hrs
(16)	ENTERTAINMENT PROGRAMME	14.00Hrs
(17)	VALEDICTORY SESSION	16.00Hrs
(18)	VOTE OF THANKS	17.30Hrs



*Chief Guest Hon. Dy. Chief Minister Sri Md. Mahamood Ali is being felicitated by Sri. Ch. Balakrishna Rao in the presence of Sri Paturi Sudhakar Reddy Chief Whip in Telangana Legislative Council.*

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**For further information & Details please contact us:**  
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