



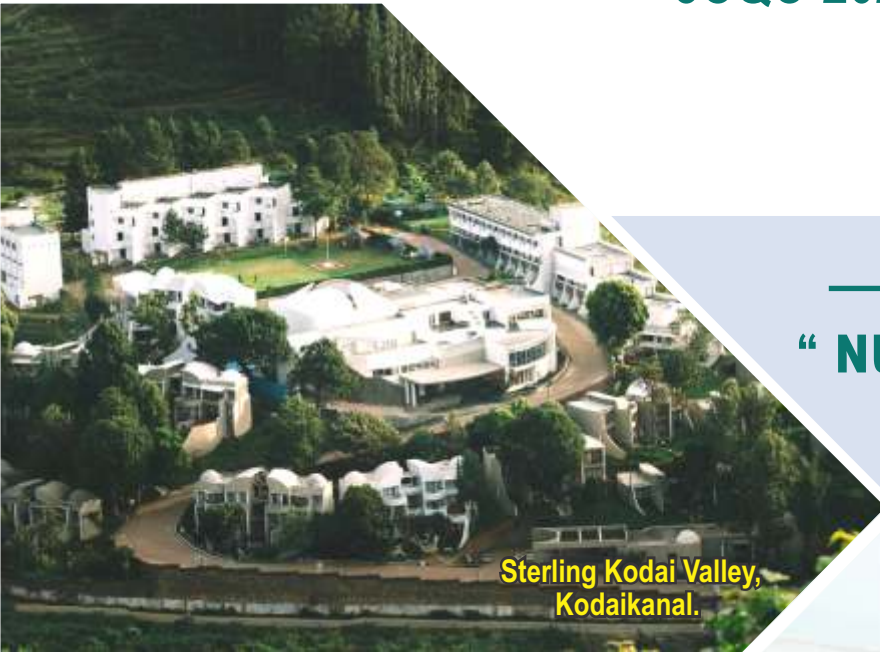
# QUALITY CIRCLE FORUM OF INDIA COIMBATORE CHAPTER



In Association with  
**KPR Group of Institutions, Coimbatore.**

# 8<sup>th</sup>

## Announces the **Chapter Convention on Quality Concepts** **3CQC-2023**



**Sterling Kodai Valley,  
Kodaikanal.**

————— **Theme** —————  
**“ NURTURE QUALITY CONCEPTS  
FOR A BETTER FUTURE ”**



**KPR Institute of Engineering and  
Technology, Coimbatore.**

### Venue

RESIDENTIAL	STERLING KODAI VALLEY, KODAIKANAL.	20 <sup>th</sup> or 21 <sup>st</sup> SEPTEMBER 2023	Last Date For Registration 24.08.23	Case Study Submission 28.08.23
NON RESIDENTIAL KODAIKANAL	STERLING KODAI VALLEY, KODAIKANAL.	20 <sup>th</sup> or 21 <sup>st</sup> SEPTEMBER 2023	Last Date For Registration 24.08.23	Case Study Submission 28.08.23
NON RESIDENTIAL COIMBATORE	KPR INSTITUTE OF ENGINEERING AND TECHNOLOGY	28 <sup>th</sup> SEPTEMBER 2023	Last Date For Registration 31.08.23	Case Study Submission 09.09.23

## QUALITY CIRCLE FORUM OF INDIA Coimbatore Chapter

B1, Majestic Pride Apts, VCS Nagar, Mettupalayam Road, Coimbatore - 641 029.

Mobile : 98422 53472, 94434 51586, 99444 53020 | Email : qcfcibe@yahoo.com Web : www.qcfi.in

# INVITATION

QUALITY CIRCLE FORUM OF INDIA, a National Body, was established in 1982 at Secunderabad for propagating QUALITY CONCEPTS through their 34 Chapters spread across India. COIMBATORE CHAPTER, one of the active Chapters, extends you a very warm and cordial Welcome to the Eighth Chapter Convention on Quality Concepts (3CQC 2023).

QCFI Coimbatore Chapter has successfully completed 7<sup>th</sup> years on 30<sup>th</sup> April 2023. Our Achievements

## CELEBRATED 40<sup>th</sup> ANNIVERSARY OF QCFI AND 7<sup>th</sup> ANNIVERSARY OF THE CHAPTER

- 36<sup>th</sup> National Convention on Quality Concepts (NCQC 2021)
- 7 Chapter Conventions on Quality Concepts
- 5<sup>th</sup> National Conclave on 5S in 2018 at Bannari Amman Institute of Technology
- 2 Textile Conclaves in 2017 and 2019 in association with Indian Texpreneurs Federation (ITF)
- 5 Quality Conclaves in association with Coimbatore Productivity Council (CPC)
- Healthcare Quality Conclave in 2019 in association with Kovai Medical Center and Hospital (KMCH) and Meenakshi Hospital Tanjavur.
- Kaizen Competition in May 2021 in commemoration of the 5<sup>th</sup> Anniversary of the Chapter

**Coimbatore Chapter is offering multiple options for the organizations to sponsor teams for the Chapter Convention 3CQC2023**

### OPTION [A]

#### STERLING KODAI VALLEY, KODAIKANAL - RESIDENTIAL

- 20<sup>th</sup> Sept. 2023 from 11.00 am to 21<sup>st</sup> Sept. 2023 - 9.00 am (OR)  
21<sup>st</sup> Sept. 2023 from 11.00 am to 22<sup>nd</sup> Sept. 2023 - 9.00 am
- Program has been designed in such a way to motivate employees to the maximum.
- Delegates will check in by 11am on 20<sup>th</sup> Sept. (OR) 21<sup>st</sup> Sept. take lunch , do presentation as per the slot, get awards , take dinner, have comfortable stay, have breakfast & check out by 9.00am on 21<sup>st</sup> (OR) 22<sup>nd</sup> Sept.
- Enjoy Sight seeing for the whole day before leaving.

### OPTION [B]

#### STERLING KODAI VALLEY, KODAIKANAL - NON RESIDENTIAL

- Will provide slots for Oral case study presentations by teams from 9.00 am-12.00 noon, who may not be interested in staying at the resort .
- Get awards and take lunch and go either on 20<sup>th</sup>Sept. or on 21<sup>st</sup> Sept.

### OPTION [C]

#### KPR GROUP OF INSTITUTIONS, COIMBATORE

**- NON RESIDENTIAL**

- 28<sup>th</sup> September 2023 from 8.30 am to 6pm



**Home 5S - Those who have fulfilled the criteria will get Home 5S Certificates**



## WHO SHOULD ATTEND?

1. Organizations where Quality Circles, Lean Quality Circles (LQC), KARAKURI KAIZEN Quality Improvement Teams(QIT), TPM/TQM Circles & allied concepts such as 5S, SAFETY, KAIZEN, WCM, SMED, JIT, SIX SIGMA, POKA YOKE, etc. are practiced
2. Organizations about to launch Quality Circles and allied concepts.
3. Organizations and individuals practicing Quality Circles and desirous to know about other allied concepts.
4. Students and Staff from Engineering & Polytechnic Colleges & Managements Institutions.

## BENEFITS FOR THE PARTICIPANTS

1. Learning
2. Understanding latest Tools & Techniques
3. Employee Involvement
4. Opportunity to participate in National & International convention
5. Understanding new ideas from other industries
6. Self - Motivation
7. Mementoes & Certificates



## ABOUT STERLING KODAI VALLEY

The misty town of Kodaikanal or Kodai, sits snugly in the Palani Hills of Tamil Nadu. Perched at an altitude of 6998 ft, the dense forests and the cool pine-scented air draws travellers who seek respite from the scorching heat of the plains. Meandering forest paths amidst tree covered slopes present ample options for those who love walking, hiking and trekking. Endowed with a variety of flora, Kodai boasts of abundant cypress, eucalyptus and acacia trees, in addition to scenic waterfalls, lakes, old churches and colonial-era villas. Another speciality of Kodai is the Kurinji shrub, whose lilac-blue blossoms make an appearance only once every 12 years.

Sterling Kodai - Valley is a 5 acre property away from the hustle and bustle of the town. Located in a village called Villpatti, the valley is surrounded by pine, wild cherry, and loquat trees. Sterling Kodai - Valley is a 108-roomed property abundant in peach, pear and plum trees, that overlooks the valley below. The resort depicts an interesting architecture with a leaf-shaped accommodation block, a lotus-shaped business block, and an array of dome-shaped rooms. The resort is designed intelligently, to provide enthralling views all around. You will also enjoy hiking and trekking in the various nature trails around.

**Getting There :** By air      Madurai : 134 kms  
By rail      Madurai: 114 kms | Kodai Road: 83 kms  
By Road      Madurai: 120 kms | Coimbatore: 172 kms |  
Mysuru: 337 kms

**Address : 25, PALLANGI ROAD, ATTUVAMPATTI , KODAIKANAL, TAMIL NADU - 624101.**



# KPR GROUP OF INSTITUTIONS, COIMBATORE



KPR Group of Institutions is a member of KPR group, a pioneer in the domain of Textiles, Automobiles, Power Generation, Sugar and Education.

KPR Group of Institutions, established in the year 2009 is affiliated to Anna University. UGC has conferred the institute with Autonomous, accredited by NAAC with 'A' grade and the core engineering departments (CSE, CIVIL, EEE, ECE, MECH) are accredited by NBA. The institution is ranked 101-150 in the Engineering category of NIRF ranking 2023 and 51-100 band in NIRF Innovation ranking 2023. The Institute offers 12 Undergraduate, 4 Postgraduate and 10 Research programmes. The institute has a strength of 270 faculty members, out of which 60% of faculty are Ph.D holders, 4000 students, 300 administrative and support staff.

KPR College of Arts Science and Research, Established in 2019, is affiliated to Bharathiar University with UGC 2(f) recognition. The college has rapidly expanded to offer 15 Undergraduate, 4 Postgraduate and Research programmes. The institute has a strength of around 200 staff members and 3000 students.

KPR Institutions are best known for quality education, innovation, entrepreneurship and industrial consultancy. Realizing the dream of inclusive development, the institutes contribute towards knowledge mobilization and social welfare activities like Institute Social Responsibilities, implementation of Sustainable Development Goals and Green Energy Initiatives. The holistic development of the students paves the way to evolve them as responsible citizens and global leaders for the future.

Today, KPR Institutions is one among the top-notch higher education Institutes with a strength of 500 well qualified faculty members taking care of 7000 students to evolve them as responsible citizens to contribute for social and national development.



 **KPR INSTITUTE OF ENGINEERING AND TECHNOLOGY**  
Avinashi - Coimbatore Road, Arasur, Uthupalayam, Tamil Nadu - 641407.

CATEGORY	OPTION (A)	OPTION (B)	OPTION (C)
VENUE TYPE DATE	STERLING KODAI VALLEY RESIDENTIAL 20.09.23 / 21.09.23	STERLING KODAI VALLEY NON-RESIDENTIAL 20.09.23 / 21.09.23	KPR INSTITUTE OF ENGINEERING AND TECHNOLOGY, COIMBATORE. NON-RESIDENTIAL 28.09.23
KIT BAG DISTRIBUTION	10.30 am	8.30 am	8.30 am
ORAL CASE STUDY PRESENTATION	1.00 pm to 7.00 pm	10.00 am to 12.00 pm	9.30 am to 3.00 pm
AWARDS DISTRIBUTION	7.30 pm to 8.30 pm	1.00 pm	4.00 pm to 6.00 pm
SNACKS/TEA	4.00 pm to 4.30 pm	11.00 am to 11.30 am	11.00 am to 11.30 am 3.30 pm to 4.00 pm
LUNCH	12.30 pm to 2.30 pm	12.30 pm to 2.30 pm	12.30 pm to 2.30 pm
DINNER	8.30 pm	-	-
POEM/POSTER/SLOGAN	12.00 noon to 3.00 pm	12.00 noon to 3.00 pm	09.30 am to 11.30 am
ACCOMMODATION - CHECKIN	11.00 am on 20.09.23 or 11.00 am on 21.09.23	-	-
ACCOMMODATION - CHECK OUT	9.00 am on 21.09.23 or 9.00 am on 22.09.23	-	-
DELEGATE FEE INCLUDES	KIT BAG,LUNCH, SNACKS, DINNER NIGHT STAY(TRIPLE / FOUR OCCUPANCY), BREAKFAST	KIT BAG, LUNCH AND SNACKS	KITBAG LUNCH AND SNACKS

### DELEGATE FEE

CATEGORY	QUALITY CIRCLE	OTHER CONCEPTS
* RESIDENTIAL (Kodaikanal)	Rs.35,000 / Team (5 Members)	Rs.21,000 / Team (3 Members)
NON RESIDENTIAL (Kodaikanal)	Rs.20,000 / Team (5 Members)	Rs.12,000 / Team (3 Members)
NON RESIDENTIAL (Coimbatore)	Rs.17,500 / Team (5 Members)	Rs.10,500 / Team (3 Members)
ADDITIONAL MEMBERS	Rs.7,000 / Person (*Residential) Rs.4,000 / Person (Non Res., Kodaikanal) Rs.3,500 / Person (Non Res., Coimbatore)	Rs.7,000 / Person (*Residential) Rs.4,000 / Person (Non Res., Kodaikanal) Rs.3,500 / Person (Non Res., Coimbatore)

Special Concessions : For Students Rs.1500 / Person

+ GST 18% Extra

### GENERAL CONDITIONS

1. Only Institutional Members will be allowed to participate.
2. Non Members can become members by paying membership fee.
4. Rs.1250 /- Discount will be given for QC Teams and Rs.750/- for Allied Concept teams for Permanent Institutional Members of QCFI.
5. Rs.1250/- Incentive will be given for QC Teams and Rs.750/- for Allied Concept teams for more than 30 delegates from the same Unit.
6. GST at 18%GST EXTRA(Our GST IN :33AAAAQ0008P3ZO)

## REGISTRATION

1. In order to support green initiative, Coimbatore Chapter has decided to receive case studies as SOFT COPIES only. You must upload case study through online pdf format using the link <http://qcficbe.com/3cqc2023>

The size of the case study in **pdf should be below 10 MB.**

2. Last date for registration is 24<sup>th</sup> August 2023 and 31<sup>st</sup> August 2023 respectively for convention at Kodaikanal and Coimbatore respectively.

3. Last date for case study uploading is 28<sup>th</sup> August 2023 and 09<sup>th</sup> September 2023 respectively for convention at Kodaikanal and Coimbatore.

4. THERE WILL BE NO SPOT REGISTRATION.

5. STEP WISE PROCEDURE FOR ONLINE REGISTRATION IS GIVEN IN PAGE NO.8.

6. Delegates have to choose their slot allocation through online after payment of fees.

7. Record Note should be submitted at the time of registration on that particular date For Quality Circle case study presentation which may be collected after getting the awards.

8. Delegates to bring their case studies in pen drive for presentation along with their own- laptop.

9. Payment may be made by DD / cheque/ NEFT/ in favor of

**“QUALITY CIRCLE FORUM OF INDIA” COIMBATORE CHAPTER**

**BANK : ICICI BANK**

**SB ACCOUNT NO : 243201000513**

**IFSC CODE : ICIC0002432**

**BRANCH : THUDIYALUR.**

10. For any help or assistance required for online registration, please contact.



Mr. Baskar

Mob.08973016070

Mr. J.Karthikeyan

Mob: 09894257406

Mr. M.Anbu

Mob:09677555559

**CASE STUDY PRESENTATION - Duration : 15mins** - LANGUAGE: TAMIL / ENGLISH

**POSTER (Paper Size : 45cm x60cm)**

**POEM (Paper Size : 45cm x35cm)**

**SLOGAN (Paper Size : 45cm x35cm)**

1. Entries (hard copies) for Poster /Poem / Slogan / Skit / should be sent to Chapter Office in advance before last date for case study uploading.

2. Only one entry from each circle will be allowed for each Competition. However, each QC can participate in all competition .

3. Presentation time for skit will be announced on the day of presentation and the time limit for skit is 10 minutes only.

# RECOGNITION

Based on the evaluation by a panel of Judges, the participating teams will be given

AWARD	SCORE
GOLD	70% and above
SILVER	60% and above
BRONZE	50% and above

GOLD & SILVER winning teams in 3CQC 2023 will be recommended for NCQC 2023 to be held at Nagpur in January 2024.

## EVALUATION GUIDELINES FOR QUALITY CIRCLES

PRE CASE STUDY EVALUATION	MARKS	REGISTER MAINTAINED BY QUALITY CIRCLES	MARKS	ORAL CASE STUDY PRESENTATION	MARKS
Define the problem	6	General information (facilitator, leader, member etc.)	1	Time management	5
Analysis of the problems	6	Project information	1	Sequence (smooth change over from one speaker to another)	5
Finding out the cause	6	Attendance percentage	1	Team coordination	5
Root cause analysis	3	Meeting minutes (Compare with miles stone chart & case study)	5	Special effect / creativity	5
Data analysis	8	Monitoring of meeting minutes (by HOD coordinator / facilitator)	1	Question & answer	10
Development of solution	8	Special features	1		
Foreseeing probable resistance	3				
Trial implementation & check performance	8				
Regular implementation	6				
Follow – up / review	6				
<b>Sub Total</b>	<b>60</b>	<b>Sub Total</b>	<b>10</b>	<b>Sub Total</b>	<b>30</b>
<b>Total</b>	<b>100</b>				

## EVALUATION GUIDELINES FOR ALLIED CONCEPTS

EVALUATION CRITERIA FOR OTHER CONCEPTS	MARKS	CONCEPTS CASE STUDY PRESENTATION	MARKS
Explanation of the concepts	15	Sequence, clarity, team work (Smooth change over from one speaker to another )	5
Defining the project taken	15	Time Management	5
Methodology used	15	Communication skills, confidence level	5
Result obtained	15	Special features	5
Follow – up /review	10	Question & answer	10
<b>Sub Total</b>	<b>70</b>	<b>Sub total</b>	<b>30</b>

# Online Registration Flowchart : <http://qcfcibe.com/3cqc2023>

