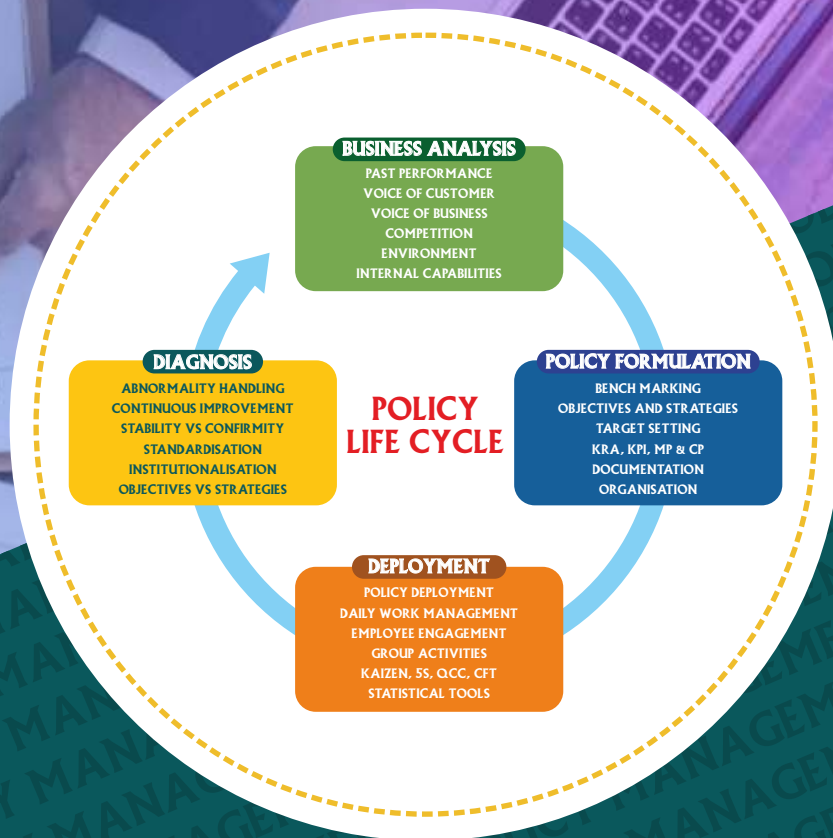




Organised By

QUALITY CIRCLE FORUM OF INDIA

COIMBATORE CHAPTER



Friday 24th May 2024
9.00 am to 5.30 pm

The Institute of Indian Foundrymen

2nd Floor, Unit No. B-3B, Puliyakulam Main Road,
opp. Carmel Garden School, Coimbatore - 641 045, Tamil Nadu.

POLICY MANAGEMENT

Quality Circle Forum of India
Coimbatore Chapter

B1, Majestic Pride Apartments, VCS Nagar, Mettupalayam Road, Coimbatore - 641 029.
Mob : 0422 7967036, 99444 53020, 94434 51586 | Email : qcfcibe@yahoo.com



ABOUT QCFI

Quality Circle Forum of India (QCFI) was established in the year 1982 under AP Societies Act. QCFI as on date has 35 Chapters all over India. QCFI Cbe Chapter was established in the year 2016. QCFI conducts in-house training programs hand holding till the concepts are put to use for sustenance.

Every Chapter of QCFI conducts Chapter Conventions on Quality Concepts in the month of September / October and HO conducts the National Convention (NCQC) during December every year.

Will be conducting 10th National Conclave on 5S on 15th June 2024 in association with Sri Krishna College of Engineering and Technology, Coimbatore.

Coimbatore Chapter being one of the active Chapters has conducted the following events.

- ★ 8 Chapter Conventions on Quality Concepts (3CQC)
- ★ 7 Quality Conclaves in association with Coimbatore Productivity Council
- ★ 2 Textile Conclaves in 2017 and 2019 in association with Indian Texpreneurs Federation
- ★ 1 National Conclave on 5S in 2018
- ★ 1 Healthcare Quality Conclave in 2019 in association with KMCH, Coimbatore and Meenakshi Hospital, Tanjore
- ★ 4 Residential Karakuri Kaizen Workshops
- ★ 1 National Conclave (NCQC 21) in December 2021 in association with PSGITech, Neelambur, Coimbatore.
- ★ 2 Training the Trainers Program 5S Workplace Management
- ★ QCFI Cbe Chapter has consistently won the Best Chapter Award during all the years since inception



Dr. D. RAVICHANDAR

Industrial and Educational Consultant
Ex CEO (JSW-Salem), Ex President Projects (JSW-Bellary),
Ex Whole time Director (JISPL- Raigarh)

D. Ravichandar is a Doctorate in Mechanical Engineering from Anna University with 43 years of experience in steel industry of which last 30 years were in senior level at JSW. He also has an electrical degree from Institute of Engineers India and Diploma in Business finance from ICFAI. He is a fellow of Institution of Engineers of India, Life Member of IIM and Life member of QCFI.

Passing out from Guindy Engineering College (then Madras University) in 1977, he has worked for 9 years at SAIL, Salem steel plant in Project, Maintenance and Training departments. Worked for two years in Bharat Strips limited Hyderabad and moved to JSW group wherein he has served for 32 years holding various senior positions in their units at Vasind, Tarapur, Mumbai Corporate Office, Vijayanagar works at Bellary (as president projects), Salem works (as CEO), JISPL (formerly Monnet) as Director in charge and plant head.

In the corporate office he was TA to CMD (at CGM level) heading the steel group strategies, negotiating take-over of sick units. At Bellary he has led the project team to complete four stage integrated steel plant expansion projects from 1.6 Million Tonnes to 10 Million tonnes in record time of 10 years and record minimum budget of 200 billion INR. He has led the teams to turn around the Salem unit from 4% ROCE levels

PROFILE CONT...

to 24% levels by change of product mix from commodity to alloy steels. He has also held the corporate level responsibility of heading three units (Salem, JSW Italy and Monnet take over). Monnet (JISPL) was also turnaround before his retirement.

He has authored two books namely Maintenance for Profitability (based on his initial experience in SAIL Salem and experience in JSW Salem in top position) and Concept to Commissioning (based on his experience in JSW Vijayanagar works). He has several national and international publications to his credit. He has widely travelled around the world for technology selection over 45 times.

Introducing and successfully promoting TQM and TPM at JSW Salem steel plant to turn it around, he has received several awards like CII-ITC sustainability award (from the then president of India), IMCRKB Quality award, CII-Exim award, Best integrated steel plant under 1 MT capacity from IIM, several awards for Best supplier from various auto industries and environmental awards. As a jewel in the crown, the unit also has received the DEMING award under his corporate leadership.

Currently he is serving as a senior faculty in IMME. In addition, he is serving as visiting professor in Engineering and Management Colleges as well as taking lectures promoting TQM and TPM in various Industrial training Forums.

SYLLABUS FOR THE COURSE ON POLICY MANAGEMENT IN LINE WITH TQM PRACTICES

1. Introduction to TQM

- ★ Ever changing turbulent business environment
- ★ Need for systems to sustain and continuously improve performance levels in all areas.
- ★ Current methodology moving from Correction to Prevention, Process Quality focus from Product Quality focus.
- ★ Several systems and their commonalities
- ★ TQM as a system and its philosophy
- ★ Policy Management and Daily Works Management as the two arms of TQM.
- ★ Employee engagement and use of statistical tools to equip PM & DM.
- ★ Analytical thought process and Continuous improvement as a culture (from top to bottom) with customer focus.

2. Policy Formulation:

Management review of Vision, Mission and Long-term objectives, voice of business for the annual business plan (ABP). Capturing the voice of customers, External environment analysis of PESTEL and Porter's five forces providing the opportunities and threats. Action plans/ strategies considering the internal aspects of strength and weakness (SWOT). Defining of objectives, goals, tasks and targets through catch balling process, development of strategies to achieve each of the objectives, drill down of KPIs to all levels with managing points and check points, Bench marking for target setting.

3. Policy Implementation:

Devising the means of execution and control, devising and implementing the break through improvements which can be stabilised through small and continual improvement at daily management levels using PDCA and SDCA, development of employee engagement methodologies, Cross Functional Management, innovation promotion. Importance of JDs, SOPs and SMPs.

Need based briefing of schemes of suggestion, one-point lessons, JDI (Just do it), Poka yoke, Kaizen, QCC, QIT projects using Q7 & N7 tools, and advanced tools like, DOE, MVA etc. using QC story 7 / 12 step methodology or six sigma methodology. Documentation, Motivational schemes, need for skill and competency mapping with gap analysis based training (post training job performance evaluation with measurable parameters).

4. Policy Diagnosis:

Mid term corrections and Year-end Policy Diagnosis is done with 2x2 matrix of objectives Vs strategies deployed. Things gone right (TGR) and things gone wrong (TGW) are thus identified and action plans are incorporated in the next year business plan.

Need based topics like process capability (Cp, Cpk), process mapping, process flow diagram, daily management diagnosis of Stability Vs Conformity in a 2x2 matrix.

WHO CAN ATTEND?

Middle and top management executives from

- ★ Operations
- ★ Maintenance
- ★ Supply Chain
- ★ Finance
- ★ Human Resource
- ★ Learning and Development
- ★ Executives who have attended Daily Work Management
- ★ Executives who have implemented Daily Work Management

LANGUAGE

The Program language will be in

- ★ English
- ★ Tamil

ENROLLMENT & FEES

Rs.2000/- + 18% GST per Participant

- ★ Course fee includes training material, Tea / Snacks and working lunch.
- ★ Please mail the list of names, e-mail, your GST Number and contact number of the participants.

PAYMENT

ONLINE PAYMENT THROUGH NEFT

A/C Name : Quality Circle Forum of India,
Coimbatore Chapter
SB A/C No. : 243201000513
IFSC Code : ICIC0002432
Bank Name : ICICI Bank,
Thudiyalur Branch, Coimbatore.

(OR)

Demand Draft in favour of "QCFI, COIMBATORE CHAPTER", payable at COIMBATORE should be sent to the following address :

Mr.W.S.Satchidanandam,
Program Director,
QCFI Coimbatore Chapter,
B1, Majestic Pride Apartments, VCS Nagar,
Mettupalayam Road, Coimbatore - 641029.
Mobile : +91 99444 53020

REGISTRATION FORM

Scan & Fill the Registration Form



<https://shorturl.at/vxYZ4>