



# QUALITY CIRCLE FORUM OF INDIA CHENNAI CHAPTER

**33<sup>rd</sup> Chennai Chapter Quality Circle Convention  
CCQCC - 2024**

*Simpson & Co. Ltd*

**21<sup>st</sup> & 22<sup>nd</sup> SEPTEMBER 2024**

***Theme: "Investing in people, building a future"***



*Venue*

**SRI SAIRAM ENGINEERING COLLEGE**

Sai Leo Nagar, West Tambaram, Chennai - 600044, Tamil Nadu, India.

*Organised by*

**QCFI - Chennai Chapter**

Module No.36, Second Floor, Garment Complex, Thiru.Vi.Ka. Industrial Estate, Guindy, Chennai - 600 032

Ph: 044 - 22500622 | E-mail: qcficcadmn@gmail.com

*Co-ordinated by*

**SIMPSON & CO. LTD.,**

No. 861 / 862, Anna Salai, Chennai - 600 002.



## QUALITY CIRCLE FORUM OF INDIA CHENNAI CHAPTER

33<sup>rd</sup> Chennai Chapter Quality Circle Convention  
CCQCC - 2024

21<sup>st</sup> & 22<sup>nd</sup> September 2024



### Governing Council Members



**Mr. A. Mayuranathan**  
Chairman



**Dr. T. Kalaiselvan**  
Secretary



**S. Sundaram**  
Treasurer



**T.R. Narasimhan**  
Director, QCFI



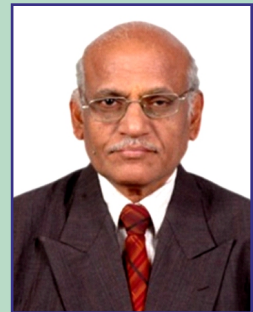
**S. Murugan**  
Vice Chairman



**V. Venkadesh**  
Vice Chairman



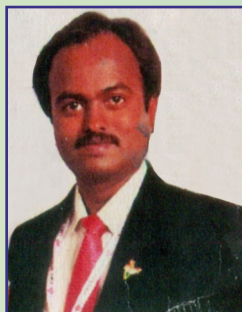
**V. Thiagarajan**  
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**Dr. A. Sanjeeva Rao**  
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**Dr. K. Umarani**  
GC Member



**N. Viswanath**  
GC Member



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GC Member



**Mr. S. Suresh**  
GC Member

# Quality Circle Forum of India, Chennai Chapter

## 33<sup>rd</sup> Chennai Chapter Quality Circle Convention

### CCQCC - 2024

#### Focus

Chennai Chapter is organizing Chapter level Quality Circle Conventions every year to encourage QC teams to share their achievements using quality tools and award the best project presentations based on the merit. **The 33<sup>rd</sup> Convention is scheduled to be held on 21<sup>st</sup> and 22<sup>nd</sup> of September'2024 at Sri Sairam Engineering College, Sai Leo Nagar, West Tambaram, Chennai - 600044, Tamil Nadu, India.** The convention will feature case study presentations from Quality Circles and competitions like poem writing, slogan writing, quiz, poster, knowledge test including case study presentations on allied QC Concepts.

#### Objectives

- ♦ To offer the participants an opportunity to share and exchange their experiences and best practices.
- ♦ To make the QC movement self-generating and an ever-growing segment of Total Quality Management (TQM).
- ♦ To encourage the spirit of competition, team work and continuous improvement.

#### Beneficiaries

- ♦ Existing Quality Circle members.
- ♦ Individuals (employed / self employed) who would like to learn QC concepts
- ♦ Establishments desirous of starting Quality Circles
- ♦ Organizations striving to keep pace with changing global scenario on TQM
- ♦ Organizations aiming for world class quality practices to be followed
- ♦ Organizations aiming to train their work force and keep them updated on Quality Concepts etc.

#### Important Points

- ♦ Participants are informed that only vegetarian food will be served in the convention.
- ♦ Knowledge test will be conducted for 10 marks and the same will be added to QC Case study evaluation marks.
- ♦ QC Record marks will be included in the total marks. Hence QC Record book, hard copy of case study presentation must be handed over on 21.09.2024 at the Registration Counter.

- ♦ 10-Step problem solving method will be followed in CCQCC-2024 whereas 12-Step method will be followed in National Convention on Quality Concepts (NCQC).
- ♦ Gold, Silver and Bronze Awards will be issued to the QC teams based on their performance and merit.
- ♦ QC teams who secure Gold and Silver Award are eligible to participate in NCQC-2024.
- ♦ Individuals (employed / self employed) can participate as delegates after registration
- ♦ Industries can also send their delegates to witness and learn from the case study presentations of CCQCC-2024 with registration.

## CONVENTION EVENTS

### 1. Quality Circle Case Study Presentation

Case studies by QC teams from Manufacturing Industries, Service Sector, Banks, Hospitals, Educational and training institutions, hospitality firms, IT Industries etc can be presented in the Convention. Case studies should be presented only by the members of the Quality Circles. Presentation will be evaluated by a panel of judges. Gold, Silver and Bronze medals will be awarded to the case study presentations based on the marks scored by the teams. There is no restriction on the number of QC teams from the same organization to participate in the case study presentations.



Teams won Silver and Gold will be recommended for participation in the National Convention to be held in December 2024 at Qwalior, Madya Pradesh.

Submit the following in a separate cover at the Registration Counter, on 20.09.2024 forenoon.

- a) One hard copy of Case Study
  - b) Record Book of the Quality Circle
- ♦ Oral Presentation will be for duration of 15 minutes followed by Q&A session for 5 minutes.
  - ♦ Computer & LCD Projector will be provided at the venue.  
(To avoid compatibility issues, teams are recommended to bring their laptop)
  - ♦ Only the members of QC teams registered for the convention can present their case study.



## 2. Quiz

Quiz will be conducted to assess the knowledge of participants in problem solving, usage of QC tools and other QC concepts.

- Open to registered QC members only
- Two members per team (One team per registered QC Circle).
- Preliminary rounds will be conducted on 21.09.2024 forenoon.
- Final round will be conducted on 22.09.2024 afternoon.
- Participants name, phone number and email ID should be furnished for participation in quiz. This is mandatory.

## 3. Poster, Slogan and Poem Competitions

These competitions will provide an opportunity to the QC members to exhibit their creative talent.

- ❖ Theme is 'Investing in people, building a future'. Only one member per registered QC Circle can participate.
- ❖ Drawing sheets, pencil and eraser will be given
- ❖ Colouring materials to be brought by the participants.
- ❖ Event will be conducted on 21.09.2024 afternoon.



## 5. Knowledge Test

In order to prepare the QC teams for NCQC 2024, Knowledge test (KT) has been introduced in CCQCC-2024. It carries 10 marks and the team members have to do jointly. Marks scored in the knowledge test will be added to QC Case study evaluation marks.

| S. No. | Events                  | Fees per Team      | No. of Members | For Addl. members each | Payment             |
|--------|-------------------------|--------------------|----------------|------------------------|---------------------|
| 1.     | Lean QC (for workers)   | ₹ 16,000 + 18% GST | 5+1            | ₹ 2500 + 18% GST       | In favour of QCFICC |
| 2.     | Six Sigma (for workers) | ₹ 16,000 + 18% GST | 5+1            | ₹ 2500 + 18% GST       | - do -              |

**Mr. A. Mayuranathan**  
Chairman,  
Quality Circle Forum of India  
Chennai Chapter

**Mr. Ravi Sarma**  
Sr. General Manager (PR&HR)  
Simpson & Co. Ltd.,  
Coordinator, CCQCC-2024

## PROGRAMME

| Date                   | Forenoon   | Afternoon  |
|------------------------|--|--|
| 21.09.2024<br>Saturday | * Inauguration - At the Auditorium<br>* Knowledge Test<br>* Case Study Presentations (Parallel Sessions)<br>* Quiz - Preliminary | * Case Study Presentations (Parallel Sessions)<br>Poem, Slogan and Poster competition<br>Allied concepts Six Sigma and Lean QC<br>* Valedictory Function |
| 22.09.2024<br>Sunday   | * Case study presentations (Parallel Sessions)   | * Quiz Final<br>* Valedictory Function   |

### 6. Allied QC Concepts – Six Sigma and Lean QC

In order to motivate the QC members to have wider knowledge, competitions on allied QC concepts are also conducted. The details of the team and fee structure are as follows: Team of Six or less members: Rs. 16000 +18% GST

For each additional member: Rs. 2500 +18 GST

Note: \* Depending on the response, there will be a change in the programme of other events but not for case study presentations.

#### Souvenir

A Souvenir will be released on this special occasion that contains articles on Quality concepts only. Copy will be given to all the participating QC members. We invite all organizations to avail this opportunity to advertise your products and services (Advertisement tariff form enclosed).

#### Registration

Registration fee per team is Rs 16,000/- +18% GST (for six or less members). For every additional member registration fee is Rs 2,500/- +18% GST. Delegate fee per person is Rs. 2,500/- + 18% GST. Registration / delegate fee has to be paid through DD / online transfer in favour of “QCFICC” payable at Chennai. Registration forms along with payment details should reach us on or before 16<sup>th</sup> September 2024. Permanent member organizations are eligible for a discount of Rs. 250 per participant.

#### QCFI Chennai Chapter GST Details:

- a) For NEFT Payment / IFSC / RTGS. Code:  
CNRB 000909 Canara Bank, Guindy,  
SB A/c No. 0909101031212
- b) Taxpayer Trade Name : Quality Circle forum of India  
Chennai Chapter
- c) Taxpayer Legal Name : Quality Circle Forum of India
- d) GST ID Number : 33AAAAQ0008P1ZQ
- e) SAC No. : 999293
- f) PAN Number : AAAAAQ008P

**Gold**  
70% and above

**Silver**  
60% - 69%

**Bronze**  
50% - 59%

#### AWARDS



## CCQCC - 2024 - EVALUATION CRITERIA

1. Register marks will be added in the total marks. Knowledge test mark will also be added and the details are as follows:

| Sl. No.      | Activity / Area         | Marks      |
|--------------|-------------------------|------------|
| 1.           | Pre-evaluation          | 50         |
| 2.           | Record Book             | 10         |
| 3.           | Case study presentation | 30         |
| 4.           | Knowledge test          | 10         |
| <b>TOTAL</b> |                         | <b>100</b> |

2. Case study presentation marks are as follows:

| Sl. No.      | Activity / Area       | Marks     |
|--------------|-----------------------|-----------|
| 1.           | Sequence              | 5         |
| 2.           | Communication skills  | 5         |
| 3.           | Time Management       | 5         |
| 4.           | Special Effects       | 5         |
| 5.           | Questions and answers | 10        |
| <b>TOTAL</b> |                       | <b>30</b> |

3. Register (Record Book) evaluation criteria for Chapter convention is as follows:

| Sl. No.      | Activity / Area  | Marks     |
|--------------|--|-----------|
| 1.           | General Information (P-3,8,11)                                   | 2         |
| 2.           | Project Information (P-12- 21)                                   | 1         |
| 3.           | Attendance   | 1         |
| 4.           | Meeting minutes - compare with milestone chart of case study     | 3         |
| 5.           | Monitoring of meeting minutes (By HOD, Coordinator, Facilitator) | 2         |
| 6.           | Special Features   | 1         |
| <b>TOTAL</b> |  | <b>10</b> |

4. Pre-evaluation marks for QC will be given from step No. 3 to 12 as follows:

| Sl. No.      | Activity / Area                            | Marks     |
|--------------|--|-----------|
| 3.           | Define the problem                         | 5         |
| 4.           | Analysis of the problem                    | 5         |
| 5.           | Find out causes                            | 5         |
| 6.           | Root cause analysis                        | 3         |
| 7.           | Data analysis                              | 6         |
| 8.           | Development of solution                    | 7         |
| 9.           | Foreseeing probable resistance             | 2         |
| 10.          | Trial implementation and check performance | 7         |
| 11.          | Regular implementation                     | 5         |
| 12.          | Follow-up / Review                         | 5         |
| <b>TOTAL</b> |  | <b>50</b> |

## Places of interest in and around the venue



## About the Venue

Sri Sairam Engineering College, Chennai, established in the year 1995 by M.J.F.Ln.Leo Muthu, Chairman of Saphthagiri Educational Trust, is a non-profitable and a non-minority institution. A well-defined vision, highly committed mission and a dedicated leadership facilitate Sri Sairam Engineering College to be in the best of educational institutions in the country. Since its inception, the institution has grown into a vast conglomerate of magnificent buildings, state-of-the-



art laboratories, sophisticated internet centres, modern digital library block and a superlative sports complex, each a land mark in itself across 300 acres. The institution is situated in a sprawling campus with architecturally and aesthetically designed buildings, blocks, stadiums, auditoriums, hostels, gymnasium and the sports grounds.

Note. Participants can avail the transport facility of Sri Sai Ram Engineering College from Tambaram to Venue on 21.09.24 and 22.09.24 between 7.30 am and 8.30 am.

Pick up point: Adayar Anand Bhavan, Rosa Medical, Tambaram Railway Station.



# GLIMPSES OF CCQCC - 2023





# QUALITY CIRCLE FORUM OF INDIA



**33<sup>rd</sup> Chennai Chapter Quality Circle Convention CCQCC - 2024**  
**21<sup>st</sup> & 22<sup>nd</sup> September 2024, Chennai**

## REGISTRATION FORM

(Use separate registration form for each QC Team participating in case study Presentation / Delegate)

Name of the Organisation : .....

Address : .....

Phone / Fax / E-mail : .....

Name of the Quality Circle \* : .....

Contact Person : .....

Designation : .....

Phone Number / Mobile Number: ..... E-mail : .....

GST No. of the Unit (mandatory for invoice) .....

Pls inform the permanent membership no. if the organization enrolled as permanent membership.

| S.No. | Name of Organisation with full postal address | Team Name | Participant name | Addl. Member /Delegates |
|-------|---|-----------|------------------|-------------------------|
| 1.    |   |           |                  |                         |
| 2.    |   |           |                  |                         |
| 3.    |   |           |                  |                         |
| 4.    |   |           |                  |                         |
| 5.    |   |           |                  |                         |
| 6.    |   |           |                  |                         |

- Note: 1. For each team separate form may be used.  
2. Hard copy of the case study and record book may be handed over at the Registration Counter on 21.09.24, in a separate cover with orgn. name and team name. Both criteria carries 60 marks.

### DETAILS OF PAYMENT

Enclosed a DD / par Cheque No. .... Dated.....for  
₹.....(Rupees.....only) drawn on bank.....  
(DD / Cheque should be drawn in favour of "QCFI CC" payable at Chennai).

|                            |  |   |                     |   |                |
|----------------------------|--|---|---------------------|---|----------------|
| <b>F<br/>E<br/>E<br/>S</b> | QC Team with Six or less Members       | : | ₹ 16,000 + 18% GST. | : | Total ₹ 18,880 |
|                            | For every Additional Member in QC Team | : | ₹ 2,500 + 18% GST.  | : | Total ₹ 2,950  |
|                            | Delegate Fee per person                | : | ₹ 2,500 + 18% GST.  | : | Total ₹ 2,950  |

**QCFI GST No: 33AAAAQ0008P1ZQ      PAN No: AAAAQ0008P**

**Seal:**

**Signature:**

- Note:** a) Only vegetarian food will be served.  
b) For NEFT Payment / IFSC / RTGS. Code : CNRB 0000909 Canara Bank, Guindy, SB A/c No. 0909101031212

Companies not making any case study presentation but sending only delegates may also use this form for Registration. One set of hard copy and QC register must be handed over on 21.09.24 at the time of registration at the CCQCC Venue in a separate big size cover.

**THE SECRETARY, QCFI, Chennai Chapter, Module No. 36, Second Floor, Garment Complex, Thiru, Vi. Ka Industrial Estate, Guindy, Chennai - 600 032. Phone : 044 - 22500622 | e-mail: qcfcicadm@gmail.com**

Note: Participation of maximum number of teams from an organisation will be presented with a special memento during the valedictory function on **22.09.2024**.



## QUALITY CIRCLE FORUM OF INDIA, CHENNAI CHAPTER

33<sup>rd</sup> Chennai Chapter Quality Circle Convention CCQCC - 2024

21<sup>st</sup> & 22<sup>nd</sup> September 2024, Chennai

**Entry Form for Other Events**

(Use one sheet for each QC Team)

Name of the Organization :

Name of the QC Team :

Note: (Write the name of the participants (in capital letters) in each event)

A. Quiz competition

Name:

Phone:

Mail ID:

- 1.
- 2.

Pls furnish your mobile no and e-mail id.

B. Poster competition

- 1.

C. Slogan competition

- 1.

D. Poem competition

- 1.

**Seal:**

**Signature**

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Please send your registration form on or before 16<sup>th</sup> September 2024.

**THE SECRETARY**

QCFI, Chennai Chapter

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Chennai - 600 032. Phone : 044 - 22500622 | e-mail: qcficcadmn@gmail.com



## QUALITY CIRCLE FORUM OF INDIA

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21<sup>st</sup> & 22<sup>nd</sup> September 2024, Chennai

### ADVERTISEMENT

We take pleasure in booking our advertisement in the souvenir to be brought out on the occasion of the Chennai Chapter Quality Circle Convention - CCQCC-2024 scheduled on 21<sup>st</sup> & 22<sup>nd</sup> September 2024.

- |                       |            |
|-----------------------|------------|
| 1. Back Cover         | ₹ 20,000/- |
| 2. Front Inside Cover | ₹ 15,000/- |
| 3. Back Inside Cover  | ₹ 15,000/- |
| 4. Inside Full Page   | ₹ 5,000/-  |

The matter pertaining to the advertisement is enclosed.

We enclose a DD / at par cheque No. ....Date.....

Drawn on.....

Bank for.....₹.....

(Rupees.....only) drawn in

favour of "QCFICC" payable at Chennai.

Signature :

Name :

Designation :

Organisation Seal :

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Please send advertisement form duly completed DD / Cheque payable atpar in Chennai on or before 5<sup>th</sup> September 2024.

### THE SECRETARY

QCFI, Chennai Chapter

Module No. 36, Second Floor, Garment Complex, Thiru, Vi. Ka Industrial Estate, Guindy,  
Chennai - 600 032. Phone : 044 - 22500622 | e-mail: qcficcadmn@gmail.com





## QUALITY CIRCLE FORUM OF INDIA

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21<sup>st</sup> & 22<sup>nd</sup> September 2024, Chennai

### Entry Form for Allied Concepts

#### 1. Lean QC

Team Name :

Organisation Name :

GST No. :

**Fees Rs. 16,000 + 18% GST.**(For a team of 6 or less)

**For addl members Rs. 2,500 + 18%GST**

#### 2 Six Sigma

Team Name :

Organisation Name :

GST No. :

**Fees Rs. 16,000 + 18% GST.**

**For addl members Rs. 2,500 + 18%GST**

#### Evaluation Criteria for other events

| Allied QC Concepts LQC / Six Sigma-                 | Marks Breakup |
|---|---------------|
| 1. Selection of problems                            | 5             |
| 2. Define the problem                               | 15            |
| 3. Problem analysis/ Measurement of data on problem | 20            |
| 4. Analysis of the root cause                       | 20            |
| 5. Solution & Implementation of the problem         | 20            |
| 6. Tangible / Intangible Gains                      | 10            |
| 7. Follow up / Control                              | 10            |

#### THE SECRETARY

QCFI, Chennai Chapter

Module No. 36, Second Floor, Garment Complex, Thiru, Vi. Ka Industrial Estate, Guindy,  
Chennai - 600 032. Phone : 044 - 22500622 | e-mail: qcfcadm@gmail.com

Book Post



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**33<sup>rd</sup> CHENNAI CHAPTER QUALITY CIRCLE CONVENTION CCQCC - 2024**

**21<sup>st</sup> & 22<sup>nd</sup> September 2024, Chennai**

*Venue*

**SRI SAIRAM ENGINEERING COLLEGE**

Sai Leo Nagar, West Tambaram, Chennai - 600044,  
Tamil Nadu, India.

*Organised by*

**QCFI - Chennai Chapter**

To

**From**

**THE SECRETARY**

QCFI, Chennai Chapter

Module No. 36, Second Floor, Garment Complex,

Thiru, Vi. Ka Industrial Estate, Guindy,

Chennai - 600 032. Phone : 044 - 22500622 | e-mail: [qcficcadmn@gmail.com](mailto:qcficcadmn@gmail.com)