



**QUALITY CIRCLE FORUM OF INDIA  
CHENNAI CHAPTER**



# **34<sup>TH</sup> CHENNAI CHAPTER QUALITY CONCEPTS CONVENTION - CCQCC 2025**



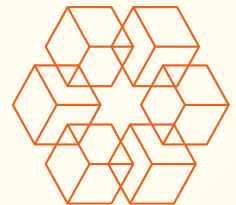
**Theme: "Quality Concepts for ATMANIRBHAR VIKSIT BHARAT"**

**VENUE:**

**VIT CHENNAI CAMPUS  
VANDALUR-KELAMBAKKAM  
ROAD, CHENNAI-600127**

**DATE:**

**20-21  
SEPTEMBER  
2025**



**REGISTER NOW**

**SCAN THE  
QR CODE**



IN ASSOCIATION WITH



**ZF Commercial Vehicle  
Control Systems India Ltd**

ORGANIZED BY

**QUALITY CIRCLE FORUM OF INDIA, CHENNAI CHAPTER**  
Module No.36, II Floor, Garment Complex, Thiru-Vi-Ka Industrial Estate,  
Guindy, Chennai-600032. Phone no: 044-22500622  
Email id: qcficcadmn@gmail.com

## GOVERNING COUNCIL MEMBERS



## 34<sup>TH</sup> CHENNAI CHAPTER QUALITY CONCEPTS CONVENTION - CCQCC 2025

### Focus

Chennai Chapter is organizing Chapter level Quality Concepts Conventions every year to encourage QC teams to share their achievements using quality tools and award the best project presentations based on the merit. The 34<sup>th</sup> Convention is scheduled to be held on 20<sup>th</sup> & 21<sup>st</sup> of September 2025 at VIT Chennai Campus, Vandalur-Kelambakkam Road, Chennai-600127, Tamil Nadu, India. The convention will feature case study presentations from Quality Circles and competitions like poem writing, slogan writing, quiz, poster, debate, knowledge test including case study presentations on allied QC Concepts.

### Objectives

- To offer the participants an opportunity to share and exchange their experiences and best practices.
- To make the QC movement self-generating and an ever-growing segment of Total Quality Management (TQM).
- To encourage the spirit of competition, team work and continuous improvement.



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### Beneficiaries

- Existing Quality Circle members.
- Individuals (employed / self employed) who would like to learn QC concepts can attend as delegates
- Establishments desirous of starting Quality Circles
- Organizations striving to keep pace with changing global scenario on TQM
- Organizations aiming for world class quality practices to be followed
- Organizations aiming to train their work force and keep them updated on Quality Concepts etc.

### CONVENTION EVENTS

#### 1. Quality Circle Case Study Presentation

New Case studies by QC teams from Manufacturing Industries, Textile Industries, Finance Sector MSME, Hospitals, Educational and training institutions, Hospitality firms, IT Industries, any other service industries practicing QC Concepts etc., can be presented in the Convention. Case studies should be presented only by the members of the Quality Circles. Presentation will be evaluated by a panel of judges. Gold, Silver and Bronze awards will be awarded to the case study presentations based on the marks scored by the teams. There is no restriction on the number of QC teams from the same organization to participate in the case study presentations.



Teams won Gold and Silver awards will be recommended for participation in the National Convention to be held on 19<sup>th</sup> to 22<sup>nd</sup> December 2025 at GL Bajaj Institute of Tech. & Mgmt, Greater Nodia, Delhi.

### Important Points

- For Registration, scan the QR Code given herewith.
- Knowledge Test (10 marks) will be added to the case study score.
- QC Record book evaluation - Soft copy of the QC record book & Presentations to be uploaded in the portal / google drive link before 15<sup>th</sup> Sep 2025
- 10-Step Problem solving method will be followed in CCQCC-2025 whereas 12-Step method will be followed in NCQC.
- Gold, Silver, Bronze Awards will be issued to the teams based on their performance & merit.
- Gold & Silver winners qualify for NCQC-2025.
- Individuals can join as delegates with registration.
- Industries may send delegates to observe & for cross learning (with registration).
- Duration of oral presentation will be of 15 minutes followed by Q&A session for 5 minutes.
- Presentations via Smart TV - use pen drive or bring laptop with HDMI cable.
- Only the members of QC teams registered for the convention can present their case studies.





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### 2. QUIZ

Quiz will be conducted to assess the knowledge of participants in problem solving, usage of QC tools and other QC concepts.

- Open to registered QC members only.
- Two members per team (One team per registered QC Circle).
- Preliminary rounds will be conducted on 20.09.2025 forenoon.
- Final round will be conducted on 21.09.2025 afternoon.
- Participants name, phone number and email ID should be furnished.



### 2. KNOWLEDGE TEST

In order to prepare the QC teams for NCQC 2025, Knowledge test (KT) will be conducted. It carries 10 marks and the team members have to do jointly. Marks scored in the knowledge test will be added to QC Case study evaluation marks.

### 3. HOME KAIZEN

Only life members of QCFI and their family members (two member team) can present "Home Kaizen" at the CCQCC-2025. Limited teams can present their creative, continuous improvement ideas implemented at home using Kaizen or 5S principles. Awards will be given for the best Home Kaizen presentations. No registration fee for the Home Kaizen presentations.

### 4. MEMBERSHIP DRIVE AT THE VENUE

Spot membership enrolment will be carried out at the helpdesk available at the venue. Participants who are not becoming life member of QCFI so far, are requested to use this facility and become prestigious life member of QCFI.

### 5. POSTER, SLOGAN & POEM COMPETITION

Poster competitions will provide an opportunity to the QC members to exhibit their creative talent.

- Theme is "Quality Concepts for ATMANIRBHAR VIKSIT BHARAT". Only one member per registered QC Circle can participate.
- Drawing sheets, pencil and eraser will be given.
- Colouring materials to be brought by the participants.
- Event will be conducted on 20.09.2025 afternoon.



### 6. ALLIED QC CONCEPTS - Six Sigma and Lean QC

In order to motivate the QC members to have wider knowledge, competitions on allied QC concepts are also conducted. The details of the team and fee structure given herewith:

### 7. SOUVENIR

A Souvenir will be released on this special occasion which contains articles on Quality concepts, special message from TQM experts, use full information etc., Souvenir copy will be sent to the registered e-mail id of the all the participants teams after the event. We invite all organizations to avail this opportunity to advertise your products and services (Advertisement tariff & Booking form enclosed).



**34<sup>TH</sup> CHENNAI CHAPTER QUALITY CONCEPTS CONVENTION - CCQCC 2025**
**CCQCC2025 - EVALUATION CRITERIA**
**1. Overall Marks breakup details :**

Sl.No.	Activity	Marks
1	Pre-evaluation	50
2	Record Book	10
3	Case Study Presentation	30
4	Knowledge test	10
<b>Total</b>		<b>100</b>

**2. Case study presentation marks:**

Sl.No.	Activity	Marks
1	Sequence	5
2	Communication skills	5
3	Time Management	5
4	Special Effects	5
5	Questions and Answers	10
<b>Total</b>		<b>30</b>

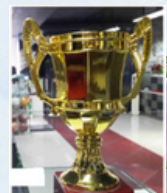
**3. Pre evaluation marks for QC will be given as per problem solving steps No. 3 to 12:**

Sl.No.	Activity	Marks
1	Define the problem	5
2	Analysis of the problem	5
3	Find out causes	5
4	Root cause analysis	3
5	Data analysis	6
6	Development of solution	7
7	Foreseeing probable resistance	2
8	Trial implementation and check performance	7
9	Regular implementation	5
10	Follow- up / Review	5
<b>Total</b>		<b>50</b>

**4. Register ( Record book) evaluation criteria:**

Sl.No.	Activity	Marks
1	General Information (as per page No. 1,3,8,9, 10,11)	2
2	Project Information (as per page No. 12 to 21)	1
3	Attendance ( as page No 22)	1
4	Meeting minutes – compare with milestone chart of case study	3
5	Monitoring of meeting minutes (By HOD, Coordinator, Facilitator)	2
6	Special Features	1
<b>Total</b>		<b>10</b>

Awards	Marks
Gold	70% and above
Silver	60 to 69%
Bronze	50 to 59%





## PLACE OF INTEREST IN AND AROUND THE CHENNAI

Marina beach is a natural urban beach along the Bay of Bengal and stretches for about 13 kilometres, making it one of the longest beaches in the world. It is known for its scenic beauty, golden sands, and vibrant atmosphere. It attracts both locals and tourists throughout the year.



ISKCON Temple Chennai, also known as the Sri Sri Radha Krishna Mandir, is a Gaudiya Vaishnavism temple in Chennai, India. The temple is dedicated to Supreme Lord Krishna and His divine consort Radha.



Established in 1851, Government Museum of Chennai is popular as the Madras Museum. Factually being the second oldest museum of India (after Kolkata's Indian Museum), this museum is a treasure in itself! As a rich repository of finest masterpieces of art, archaeology, anthropology, numismatics and much more,



At a distance of 3 km from Chennai Central Railway Station, MGR Memorial is a memorial structure situated within the picturesque surroundings of the Marina Beach in Chennai. It is one of the popular places of sightseeing in Chennai.

Victory War Memorial, formerly called the Cupid's bow, is an obelisk memorial in Chennai, India. The victory war memorial for World War II (1939–1945), erected in the memory of those from the Madras presidency who died in the wars



Cholamandal Artists' Village is an artists' commune in Chennai, the capital of Tamil Nadu, India. Established in 1966, it is the largest artists' commune in India. The community is located in the southern coastal neighborhood of Injambakkam.



Valluvar Kottam (Tamil: வள்ளுவர் கோட்டம்) is a monument in Chennai, dedicated to the classical Tamil poet philosopher Valluvar. It is the city's biggest Tamil cultural centre.



Mamallapuram was one of two major port cities in the Pallava kingdom. The town was named after Pallava king Narasimhavarman I, who was also known as Mamalla. Along with economic prosperity, it became the site of a group of royal monuments, many carved out of the living rock.

## ABOUT VIT CHENNAI

VIT Chennai was established in 2010 and has since become a beacon of excellence in higher education. Spearheaded by Vice President Dr. G. V. Selvam, a pioneering visionary who laid the foundation of VIT Chennai, is an insightful architect of its evergreen campus and an ingenious leader whose comprehensive vision and mission have shaped its growth. Under his guidance, VIT Chennai has rapidly evolved into a hub of innovation and academic distinction. The leadership team, including Vice Chancellor Dr. V. S. Kanchana Bhaaskaran, Pro Vice Chancellor Dr. T. Thyagarajan and Additional Registrar Dr. P. K. Manoharan, drives its mission of delivering transformative education and impactful research. Strategically located in the capital city of Tamil Nadu, VIT Chennai is a globally engaged, competitive, and research-enriched institution. It proactively addresses industrial, social, economic, and environmental challenges, fostering application-based learning that produces industry-ready professionals.

Known for its cosmopolitan atmosphere, VIT Chennai attracts students from across the globe, fostering a vibrant and multicultural community. Committed to maximizing industrial connectivity and establishing Centers of Excellence in cutting-edge research areas, VIT Chennai enriches technological and managerial human capital through a collaborative and inclusive academic environment. It serves as a platform for intellectual exchange, encouraging the convergence of diverse ideas to drive innovation and learning. Dedicated to societal and industrial advancement, VIT Chennai leverages its resources to benefit the community, supports national knowledge-building initiatives, and fosters international collaborations for mutual progress in research and education. With a clear vision and an unwavering mission, VIT Chennai continues to redefine the landscape of higher education in India and beyond.



## HISTORY OF VIT

It was established under Section 3 of the University Grants Commission (UGC) Act, 1956, and was founded in 1984 as a self-financing institution called the Vellore Engineering College. The Union Ministry of Human Resources Development conferred University status on Vellore Engineering College in 2001. The University is headed by its founder and Chancellor, Dr. G. Viswanathan, a former Parliamentarian and Minister in the Tamil Nadu Government. In recognition of his service to India in offering world class education, he was conferred an honorary doctorate by the West Virginia University, USA. VIT Chennai was established in 2010. Mr. Sankar Viswanathan, Dr. Sekar Viswanathan and Dr. G.V. Selvam are the Vice-Presidents; Dr. V. S. Kanchana Bhaaskaran is the Vice-Chancellor and Dr. Thyagarajan T is the Pro-Vice Chancellor.





## TENTATIVE PROGRAMME

Date	Forenoon	Time	Afternoon	Time
20.09.2025 Saturday	Inauguration – At the Auditorium	9:00am - 9:30am	Case Study Presentations	1:30pm - 5:00pm
	Knowledge Test	10:00am - 12:00am	Poem and Slogan competition	2:00pm - 4:00pm
	Case Study Presentations	9:30am - 1:30pm	Poster competition	2:00pm - 4:00pm
	Quiz - Preliminary	11:00am - 1:00pm	Valedictory Function & Price distribution - Session 1	4:00pm - 5:00pm
21.09.2025 Sunday	Case study presentations (Parallel Sessions)	9:00am - 1:30pm	Quiz Final Valedictory Function & Price distribution - Session 2	2:00pm - 4:00pm 4:00pm - 5:30pm

## FEES STRUCTURE

		Permanent Institutional Member of QCFI			Annual Institutional Member of QCFI		
S. No.	Description	Per Circle	if Payment done before 15.9.25 (5% concession)	Additional member	Per Circle	if Payment done before 15.9.25 (5% concession)	Additional member
1	QC Circle	Rs. 16,500 ( up to 6 members)	Rs. 15,675 ( up to 6 members)	Rs. 2750 Per Member	Rs. 18,000 ( up to 6 members)	Rs. 17,100 ( up to 6 members)	Rs. 3000 Per Member
2	Allied Concepts	Rs. 16,500 ( up to 6 members)	Rs. 15,675 ( up to 6 members)	Rs. 2750 Per Member	Rs. 18,000 ( up to 6 members)	Rs. 17,100 ( up to 6 members)	Rs. 3000 Per Member
INDIVIDUAL PARTICIPATION							
S. No	Description	Permanent Member ( Life )		Annual Member			
1	Home Kaizen	Free ( Limited Seats only)		Free			
2	Delegate from organisations	Rs. 2750/-		Rs. 3000/-			
3	Students	Rs. 1500/-		Rs. 1500/-			

GST @ 18% is applicable on the above fees

Participation Fee Includes Kit, Working Lunch, Souvenir Items & Awards

**50% Concession**  
for students Quality  
Circles from  
Educational  
Institutions

Last date for team registration 15<sup>th</sup> September 2025

### Online Transactions / Bank details

Quality Circle Forum of India, Chennai chapter

Bank: Canara Bank

Branch: Guindy

A/c No: 0909101031212

IFSC no: CNRB 0000909

Micr code: 600015016

**40% fees concession**  
for Individual Life  
Members of QCFI to  
attend the convention  
as a Delegate





GLIMPSES OF CCQCC 2024







**QUALITY CONCEPTS FORUM OF INDIA, CHENNAI CHAPTER**  
**34<sup>TH</sup> CHENNAI CHAPTER QUALITY CONCEPTS CONVENTION - CCQCC 2025**

**REGISTRATION FORM**

( Use separate registration form for each QC team participating in case study Presentation / Delegate)

Name of the Organisation: .....

Address: .....

GST No of the Unit: .....

Contact Person: .....

Designation: .....

Mobile No: .....

E-mail Id: .....

Team Name: .....

S. No	Team Details	Name	Mobile No	Email Id
1	Leader			
2	Member			
3	Member			
4	Member			
5	Member			
6	Member			
7	Facilitator			

**Details of Payment**

Enclosed a DD / par Cheque No / Online transfer .....Dated .....

For Rs. ....( Rupees .....only ) drawn on bank

( DD/ Cheque should be drawn in favour of " QCFCIC" Payable at Chennai )

QCFI GST No: 33AAAAQ0008P1ZQ

PAN No: AAAAQ0008P

**Seal**

**Signature**

Note: a) Only vegetarian food will be served.

b) For NEFT payment / IFSC /RTGS Code : CNRB0000909 Canara Bank, Guindy

SB A/c No : 0909101031212

c) Companies not making any case study presentation but sending only delegates may also use this form for Registration, Case study presentation will be on Smart TV so Please bring Pen Drive or Laptop with HDMI cable to connet the smart TV

d) Participation of maximum number of teams from an organisation will be presented with special memento during the validictory function on 21.09.2025

**THE SECRETARY**

QCFI, Chennai Chapter, Module No.36, Second Floor, Garment Complex, Thiru Vi Ka Industrial Estate, Guindy, Chennai 600 032. Phone: 044- 22500622 , Email : qcfcicadm@gmail.com





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**OTHER EVENTS**

( Use one sheet for each QC team )



Name of the Organisation: \_\_\_\_\_

Name of the QC Team: \_\_\_\_\_

Note : ( Write the name of the participants in capital letters in each event)

**A . Quiz competition**

	Name	Phone	Email ID
1	_____	_____	_____
2	_____	_____	_____

**B. Poster competition**

1 \_\_\_\_\_

**C. Slogan competition**

1 \_\_\_\_\_

**D. Poem competition**

1 \_\_\_\_\_

**Seal**

**Signature**

Please send your registration form on or before 15.09.2025

**THE SECRETARY**

QCFI, Chennai Chapter, Module No.36, Second Floor, Garment Complex, Thiru Vi Ka Industrial Estate, Guindy, Chennai 600 032. Phone: 044- 22500622 , Email : qcfcicadm@gmail.com





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**BOOKING OF ADVERTISEMENT IN THE SOUVENIR**



We take pleasure in booking our advertisement in the souvenir to be brought out on the occasion of the Chennai Chapter Quality Concepts Convention - CCQCC 2025 scheduled on 20<sup>th</sup> & 21<sup>st</sup> September 2025

1 Back Cover	Rs. 20,000/-
2 Front Inside Cover	Rs. 15,000/-
3 Back Inside Cover	Rs. 15,000/-
4 Inside Full Page	Rs. 5,000/-

The matter pertaining to the advertisement is enclosed.

We enclose a DD/ at par cheque No / Online transfer ..... Date .....

Drawn on .....

Bank for ..... Rs. ....

( Rupees ..... Only )

Drawn in favour of " QCFICC " Payable at Chennai.

Signature:

Name :

Designation:

Organisation Seal:

Please send advertisement form duly completed with payment details on or before 15.09.2025

**THE SECRETARY**

QCFCI, Chennai Chapter, Module No.36, Second Floor, Garment Complex, Thiru Vi Ka Industrial Estate, Guindy, Chennai 600 032. Phone: 044- 22500622 , Email : qcficcadmn@gmail.com