



Centre Of Excellence

TQM Division, QCFI Headquarters, Hyderabad



Developed-India by 2040 Proposal 'Sampoorna' for Small and Medium Enterprises

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I. The Context:

India is on the cusp of making a significant leap towards Developed nation-status sooner than planned since we are riding an indomitable wave of entrepreneurial spirit and are well positioned to achieve increasing GDP growth in coming years. The Indian organizations using their natural business excellence common-sense and approaches are aspiring to make quantum growth in shorter periods. They are exploring hard for all innovative interventions to adept and excel in their profits and company-systems.

II. The opportunity

Centre of Excellence, QCFI offers a unique business - System design – Sampoorna - for the [Indian Organizations to excel in their profit-growth journey](#) by synergizing their current system/efforts with 'simple-to-adept Effective structured tactics' for quick and quantum results.

drive towards accomplishment of this noble objective which can leverage enthusiasm and potential of aspiring and visionary small and medium enterprises. QCFI having its wider presence across India, is pleased to propagate its unique TQM Business Model – “Sampoorna” to facilitate this Indian journey and contribute immensely to make the Mission-India a reality.

III. The breakthrough Solution - SAMPOORNA

The Model leverages strengths of proven business excellence systems (TQM, TPM, WCM, QC, Kaizen, Six Sigma, Lean Manufacturing, etc.) and executes projects / problem-solving by using 'right' methodologies and tools coupled with advance-management-principles. The Sampoorna Model is –

1. simple to adept as it aligns easily with any management governance system and maximizes human-potential-utilization.
2. provides a synergy of internal technical/functional excellence with the behavioral / leadership excellence of the existing workforce
3. unleashes the hidden creativity and innovation of the workforce
4. Enables companies to make quantum improvement in business value-addition/ profitability / competence and culture building and sustainable inclusive growth.

IV. The roadmap for implementing 'SAMPOORNA'

1. A curtain-raiser Complimentary Workshop (1.5 Hrs) for Owners/ CEOs, Decision makers of Small and Medium Enterprises on 'Sampoorna' – “The strategic breakthrough advantage”
2. Champions' Joint-Workshop across India of 3 hrs for Senior leadership teams for few enterprises on “Sampoorna Execution-Plan” in the respective Organizations. (nominal Fee)
3. An Organization-wise Module of 'Sampoorn Execution' for quantum value additions simultaneous to building people-competence of doing-projects / problems-solving, building systems and culture.
4. Further queries regarding “Sampoorna” can be addressed to the faculty - Mr. Sunil.